

A5 PORTRAIT POSTCARD

SAFE ZONE
(21CM X 14.8CM)

TEMPLATE DIMENSIONS = 21.6CM X 15.4CM
1819 X 2551 PIXELS @ 300 DPI

Trim Marks	Bleed Margins	Safe Zone	Clear Zone
When printing we print on larger paper and then cut it down to size. We use these guide lines to aim where to cut.	This area is cut off. Make sure background Colour overflows into this margin for an edge to edge design.	Keep important text and logos inside the safe zone. This is because printers can sometimes print with a minor skew.	We need to make sure addresses and barcodes can be machine readable by keeping these areas clear.

0.6CM

INDICIA

ADDRESS BOX

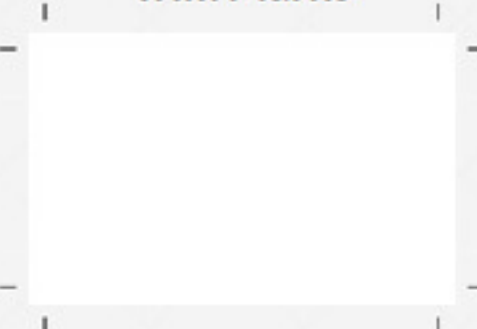
5.51CM

A5 PORTRAIT POSTCARD

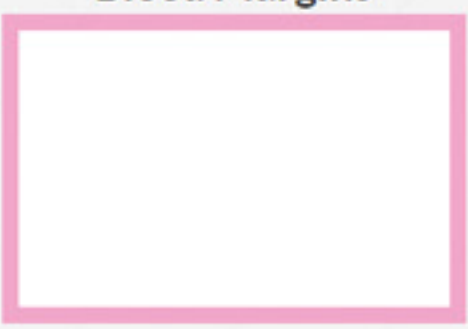
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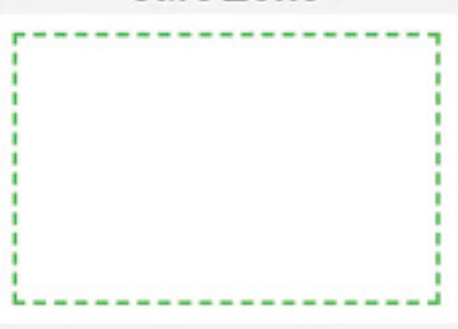
Trim Marks



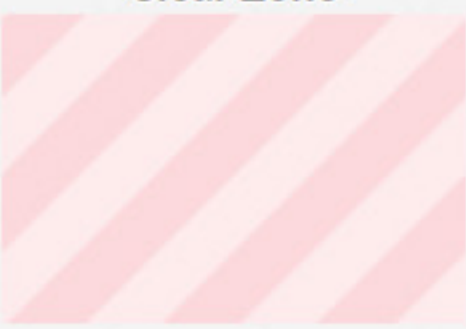
Bleed Margins



Safe Zone



Clear Zone



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